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March 20, 2019

WWA Families,

On March 1st, we received the following notification from King Soopers:

Dear Woodrow Wilson Academy,

For more than 70 years, King Soopers has been committed to supporting the communities where its associates live and work. The King Soopers Neighborhood Rewards Program has helped nearly 5,000 organizations raise funds, and none of that would be possible without your support.

We know that supporting your community nonprofit should never be difficult. Starting on April 1st we are launching a new program to make it easier than ever before. This new program will allow those who support your organization to simply use their registered King Soopers loyalty card to earn funds for your organization.

Here's How It Works:

- *No more reloadable gift cards (this will now be tied to the King Soopers loyalty card)*
- *It will pay out every quarter (starting at the end of 2nd quarter in 2019)*
- *Check and statement will be sent out 30 days after the end of the cycle*
- *Over TEN million will be donated annually with this new program*

Your group members and supporters can enroll their King Soopers Loyalty Cards online at our secure website, www.kingsooperscommunityrewards.com. Starting February 28th, 2019, you can invite members to begin enrolling on-line. Starting April 1, 2019 every time an enrolled member of your group shops at King Soopers using his or her enrolled King Soopers Loyalty Card, your organization will earn rewards. In addition, once a household member enrolls his or her card, all linked King Soopers Loyalty Cards within that household will begin earning funds for your organization.

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Woodrow Wilson Academy has been working behind the scenes and attending meetings to determine how this change will be best incorporated here at school. While we know this seems like a negative thing, especially for those currently in our rebate program, it actually opens up the potential for us to earn so much more!

Reloads to cards will no longer be credited to your account after March 31st. If you are a family that uses the current rebates program, your family's rebates account will remain in place until all funds in it have been used for field trips for your student. Beginning April 1st, each person who links WWA to their loyalty card will be contributing to a "community pool" to assist with field trips. Our hope is that, with great enough participation, we might be able to fund Outdoor Lab, Washington DC/Colorado Trips, and ALL student field trips. King Soopers will pay out every quarter, with a limit of \$125,000 per quarter! If each of our families attaches WWA to their loyalty card, you will begin earning for WWA right away. If you have out of state family members interested in participating, please contact Viki Duvall at vduvall@wwacademy.org for information. Our organization's number is WS807. To get your loyalty card enrolled, view the step by step process [HERE](#).

Thank you for making this program successful! If you have any questions, please contact the front office.

Sincerely,

Carole Bartusiak

Principal

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